



Project: 2020-1-ES01-KA202-082577

Training plan on European rural heritage interpreter in rural areas

Rural Heritage

NEWSLETTER: 03



RURAL HERITAGE project proposes a training plan to support European policies that seek to make the European Cultural Heritage, in particular the rural heritage, a factor of economic and social development.

The rural heritage offers a great potential to revitalize rural areas where cultural tourism has an enormous potential for growth and job creation, as there is a hidden tradition and popular knowledge underexplored that must emerge as a fundamental part of the European heritage.

There is a need to support vocational training teachers, through training modules and innovative methodologies, to facilitate skills for communication and interpretation of heritage, tangible and intangible.

The project reinforces new competences focused on rural heritage and active teaching-learning methodologies based on heritage interpretation techniques and emotions, which also can be used by future interpreters, through the following results or intellectual outputs (IO), all of them Open Educational Resources (OER):

- **IO1 METHODOLOGICAL GUIDE OF NEW COMPETENCES ON RURAL HERITAGE INTERPRETION**
- **IO2 STRUCTURED TRAINING COURSE.** Modular manual to help teachers training and provide them educational resources on the transmission of European rural heritage to train the future interpreters.
- **IO3 “RURAL HERITAGE” E-LEARNING PLATFORM** including an online training course that will be available very soon

FURTHER INFORMATION:



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HERITAGE INTERPRETATION: A very useful tool that this project aims to specifically apply to the field of rural heritage

Heritage Interpretation (HI) is usually defined as a strategic communication technique or set of techniques that, through comprehensible and attractive messages, seeks to connect the public intellectually and emotionally with the resource to be known, in the case of this project, rural heritage.

It can also be described as the "art" of communicating heritage values in situ to non-specialist visitors who visit the site in their leisure time. Making heritage known to homogeneous specialised groups whose motivations are easy to understand is relatively easy. But working with heterogeneous groups of different ages and profiles, families or groups of friends, with diverse interests and abilities, is more complicated. Heritage interpretation is a technique particularly suitable for working with these heterogeneous groups.

The main purpose of interpretation is to **reveal the meaning of the site or heritage element, in a relaxed and enjoyable atmosphere**, in order to awaken a response of appreciation and commitment from the visitors.

Heritage interpretation has many areas of application. It was born as a method of intervention with the visiting public in Protected Natural Spaces and over time it has been extended to the field of tourism, offering the attraction of bringing the public closer to a site in a different way.

Another interesting area of application is rural development, **bringing the local population into contact with visitors through strategies in which both become protagonists**. It can also be used in heritage management and conservation, in open and participatory governance of cultural heritage and of course in education, as an attractive learning strategy.

Heritage interpretation is a tool that can favour tourism development and heritage management because it allows sites or resources to be treated as products and presented to the public by establishing connections, both intellectual and emotional, between natural and cultural heritage elements (tangible and intangible), the experiences and needs of the local population and the expectations of visitors.



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Rural Heritage - PILOT COURSE JULY 2022

Are you interested in heritage interpretation or in a better knowledge of rural heritage? An online training course will be available on July, 2022

Free registration / Online/ 70 hours/ Certificate of participation

Program (preliminary):

BLOCK I. OUR COMMON HERITAGE. TANGIBLE AND INTANGIBLE RURAL HERITAGE OF EUROPE

MODULE 1: EUROPEAN CULTURAL HERITAGE. Cultural diversity of Europe as fundamental value

MODULE 2: ARCHAEOLOGICAL AND MONUMENTAL HERITAGE IN RURAL AREAS

MODULE 3: POPULAR ARCHITECTURE and CRAFTSMANSHIP

MODULE 4: INDUSTRIAL HERITAGE

MODULE 5: INTANGIBLE HERITAGE AND LOCAL KNOWLEDGE

MODULE 6: NATURAL HERITAGE AND CULTURAL LANDSCAPES

BLOCK II. INTERPRETATION OF HERITAGE

MODULE 7: INTERPRETATION AND CONSERVATION OF HERITAGE. What is heritage interpretation and what is its relation to heritage conservation? How to design and develop interpretive activities?

Access our e-learning platform

<https://rural.aect-leon-braganca.eu/en/platform>



Expand your knowledge with our pilot course and download interesting training materials.

Train at your own pace

More information about the Pilot course and the registration deadline will be shared on the website in June.



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MAY- JUNE 2022

Rural Heritage - MULTIPLIER EVENTS

Events in Ljubljana (Slovenia) and Trento (Italy)

Presentation of the preliminary results of the project

The first results of our project are going to be presented, especially addressed to the Educational Sector (teachers, trainers, students, educational policy makers, authorities...) but also to all those people and entities that have some interest on them.

The first two outputs are: the methodological guide of new competences on rural heritage interpretation (IO1) and the structured training course (IO2).

Besides it is a great opportunity to know more about the project objectives, target groups and other future expected activities and actions of the project.

Organizing Partners



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3th Transnational Meeting - Budapest (Hungary)

The 3th transnational meeting was held in Budapest (Hungary) on May 5 and 6, 2022, at the premises of the Faculty of Humanities of the Eötvös Loránd University (ELTE). Representatives of all partner organizations attended the meeting.

A review of the general status of the project and its monitoring were carried out: compliance with the schedule, dissemination actions, profile and number of the collaborators involved so far and last advances on the intellectual outputs IO1 and IO2 were presented for its evaluation and debate.

The qualitative evaluation made by the Spanish National Agency after the interim report submitted of the first year of the project life was also presented, insisting on those aspects than may be improved.

There was an exhaustive discussion on the final results of the IO1 Methodological Guide and the IO2 Structured Training Course, which last documents had previously been shared in order to thoroughly analyse them and approve the final contents. Regarding the Structured Training Course the kind of examples of European rural heritage within different levels of protection was one of the main points of the discussion.

The internal evaluation of the intellectual results and the general progress of the project was made in compliance with the permanent Evaluation Plan. Finally the deadlines and conditions for the contribution of all partners to the last phase of the project, next actions and project sustainability were agreed.





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